

DEPARTMENT OF COMMERCE

B.Com (General); B.Com(Computer Application); B.Com(Corporate Secretaryship)

ACTIVITIES OF THE DEPARTMENT FOR THE ACADEMIC YEAR 2014-15

INTERNATIONAL CONFERENCE

- The Department of Commerce organized its Second International Conference on “E-BUSINESS-A PARADIGM SHIFT IN THE CONTEMPORARY SCENARIO” on 27th and 28th August 2014. Mr. Cornelius Conlon, Founder Director and CEO, Merit Group Ltd, Birmingham, U.K. inaugurated the Conference and delivered the inaugural address. Dr.P. David Jawahar, Registrar, University of Madras, Chennai and Mr. Neil Prem, Founder and International Director, Future Possibilities, Cambridge, U.K. were the guest of honours during the Inaugural function.
- Papers were invited from academicians, industrialists, research scholars and UG & PG students related to the conference theme and the articles collected were compiled in the form of an edited book with ISBN number and the same has been released during the Inaugural session. Resource persons for the technical sessions and panel experts were invited across the country from East Africa, Argentina, U.K., etc.
- Mr. Ruban Hobday delivered the Valedictory address. Mrs. K. Saraswathy, Secretary General, Madras Chamber of Commerce & Industry, Chennai and Dr. K.P.V. Ramanakumar, Professor and Dean, Faculty of Management Studies, SCSVMV University, Kanchipuram was the guest of honour during the Valedictory function.

WORKSHOPS & SEMINARS

❖ A Personality Development Programme was organised for the final year students of B.Com. (General) on 8th August 2014 and 11th August 2014 and for B.Com. (C.A.) students on 12th August 2014 and 13th August 2014. Mr. Sudhir was the resource person for the programme.

❖ Students of III B.com had attended the workshop conducted by the ASAN INSTITUTE OF MANAGEMENT on the topic 'Marketing Manager' on 19th September 2014. A. Ramya and B. Senthamizh Selvi had won 2nd prize in Collage competition.

❖ Students of B.com (General) had attended a workshop on 'Banking Recruitment Process' held in ST. Patrician College on 20th September 2104.

❖ A workshop was organised for the final year B.com students on 'Financial education for youngsters' on 24th September 2014 by Mr. Ramesh, Resource person of SEBI.

❖ A Workshop on 'Career Opportunities and Animation' was conducted for the final year students of the B.com (G) and B.Com (C.A.) on 9th Feb 2015.

GUEST LECTURES

❖ A Guest lecture on "Interview process" was organised for the final year students of B.Com (General) and B.Com.(C.A.) on 23rd July 2014 by M.Rajan, Manager, CAMS.

❖ A Guest Lecture on Career Opportunities was organised for the II & III year B.Com. (G) & (C.A.) students on 3rd February 2015 by Mr. Thimmaih, City Manager, Career Launcher.

STUDENTS ACTIVITIES

❖ Thanthi T.V. organised various talent programs for the students in our college campus. Sudeep K.S, III year of B.Com (General) won the First Prize in 60 seconds fame. Bhuvanewari & group of III year B.Com (General) won first prize in Rangoli competition. Ashok Kumar of III year B.Com (C.A.) won Second prize in Painting competition. Daniel & group of B.Com. (General) and B.Com. (C.A.) was the winner of group dance competition.

❖ Shamli and group of III B.Com (C.A) had won 1st prize in the Pookolam Competition held by our College on 2nd September 2014, on the occasion of Onam Celebrations.

❖ A. Arokiya Priya Selvi of II B.Com (General) had participated in the NSS Parade Camp Selection, held at the University Of Madras on 4th September 2014.

❖ Sriram of III B.Com (General) and Vasanth of III B.Com (C.A) participated in the Badminton Match held at D.B.Jain College on 8th September 2014.

❖ Roshan of II B.Com (General) and Sri Hari Varma of I B.Com (General) had taken part in the Elocution contest held at the University of Madras on 9th September 2014.

❖ D.Sandhya and M.Krishna Gayathri participated in the Badminton Match held at Dr. M.G.R Janaki College on 12th September 2014.

❖ Subaragi of I B.com (General) and A. Arokiya Priya Selvi of II B.Com (General) participated in the Tamil poetry competition held at Hindustan College of Arts & Science on 12th September 2014 and Subaragi won the 1st prize.

❖ V.Vishal of I B.Com (General) and A.Sagar of I B.Com (C.S) participated in the French Essay writing competition held at the Hindustan College of Arts & Science on 12th September 2014.

❖ The students of B.Com department participated in various competitions at MADRAS CHRISTIAN COLLEGE like product packaging, pot pourri, logo designing, etc. on 19th September 2014. ROGINI & SUHASINI of Second B.com (C.A.) had won

II prize in product packaging and I prize in Logo Designing.

❖ R.Monisha, A.Mubena Parveen, M.Abilash, Sreehari varma of I B.com General and R.Padmajaa, P.Lohitha, Sriram, and Vishal of III B.com General participated in Business Quiz ‘enkounter’ conducted by T.I.M.E on 26th September.

❖ Arokiya Priya Selvi, Anitha.A, Rajendranath.R, R.Gopi, & V.Manimegali of II B.com (G) participated in ‘First Aid Training programme’ conducted in our college on 25th August 2014

❖ Arokiya Priya Selvi, Rajendranath, Anandh, Yuvaraj & Gopi of II B.Com (G) participated in SWACHH BHARAT MISSION – ‘SHRAMDAAN’ On 2nd OCTOBER 2014.

❖ D. Roshan and R. Padmaja of B.Com(G) and V. Nivetha and V. Sashidharan of B.Com(C.S.) has participated in the Essay Competition on “Employable Skill in Accounting - Feed back to CMA, ICAI Profession” organised by ICAI-SIRC-CMA, Chennai on 31st October 2014.

❖ S Lokesh, P Saravanan, V Rohit Nair, V Vishal, M Bala, Esakki Raj P, Yuvaraj M and Yuvaraj M of B.com. (G) participated in various events like IPL Bidding, Team Management and Channel Surfing, conducted in Saveetha College of Law on 5th December 2014.

❖ Aishwarya K A, Soundarya, Arokiya Priya Selvi and Lavanya of II B.com. (G) participated in poster making and collage and Sruthi K D and Lohitha P of III B.com(G) had participated in Quiz competition held in GSS Jain College for Women on 12th December 2014.

❖ Aishwarya K A, Soundarya, Arokiya Priya Selvi of II B.com(G) participated in Poster making and Roshan and Ajay Madhavan of II B.com(G) had participated in Quiz competition held in Loyola College on 13th December 2014.

❖ K.S.Sudeep of III B.com(G) participated and won the 1st prize in “Crew on Crew B-Boying” dance competition in SARANG 2015 organized by IIT Chennai.

❖ Reshmi and Sugasini of II B.Com (C.A) participated and won Second prize in Collage competition and Antony Sofia of II B.COM (C.A) participated in the Poster painting competition held in St. Patrician college on 8th January 2015, organised by the Consumer Club.

❖ Arokiya Priya Selvi and Lavanya of II B.com (G) participated and won I prize in Face painting competition held at our college conducted by YRC on 5th January 2015.

❖ Roshan and Ajay Madhavan of II B.Com (G) participated and won I prize in the Business Quiz organized by the ASAN INSTITUTE OF MANAGEMENT in MAGMA 2015.

❖ R.Padmajaa of III B.com (G) had participated in the ‘Business Plan’ competition held at MOP VAISHNAV COLLEGE FOR WOMEN on 30th Jan 2015.

❖ Bhuvaneshwari.k, Pavithra.B of III B.com (G) had participated in events “Oliyanum Porulanum”. Jeya princy and Parameshwari of III B.com (G) participated and won 3rd prize in “Kaatchi mozhi” and 2nd prize in “Seigai mozhi” conducted by the Tamil Dept on 23rd Jan 2015.

❖ K.S.Sudeep of III B.Com (G) had participated and won 1st prize in a dance competition held in SRM University and received a trophy held on 29th and 30th January 2015.

❖ R.Padmajaa of III B.com (G) had participated in the ‘Business Plan’ competition held at MOP VAISHNAV COLLEGE FOR WOMEN on 30th Jan 2015.

❖ Saraswathy of I B.Com. (G) was awarded as “Nattia Illavarasi” in a competition organised by Thani Tamil Payitrahram in Thuraipakkam in the event of “Ulaga Thaimozhi Thirunal Vizha” on 21st February 2015.

❖ Arokiya Priya Selvi of II B.Com(G) participated in “Students’ Personality Development Training and Cultural Event” held on 20th February 2015 on the event of 67th Birthday Celebration of Dr. J. Jayalalitha and won the I prize for best speech.

❖ B.Com. students had participated in the AVA competitions organised by the Visual Communication Department and won the following prizes on 9th February 2015.

Sl.No.	Name	Class	Prize	Competition
1.	Dileep Kumar	III B.Com(G)	III	Photography Competition
2.	Divya	III B.Com(G)	I	Grafti Writing
3.	Varsha Vyas	II B.Com(G)	III	Script Writing

❖ Students participated in various events conducted by our college on occasion of SANGAMAM on 14th February 2015. Saraswathi of I B.Com(G) won 2nd prize in Adapt Tune. Students of III B.Com(G) and B.Com(CA) won 3rd prize in Group Dance competition. Students of II B.Com(G) won 3rd prize in Group Song competition.

❖ K.S. Sudeep of III B.Com(G) had won 1st prize and a cash award of Rs. 5000/- in “Funk Street” competition held on 4th March 2015 at Sri Krishna Institutions in Coimbatore.

❖ B.Com(G) and B.Com(CA) students participated in various events conducted by ABS on the event of NIRVAHA 2015 on 6th March 2015. Dileep Kumar of III B.Com (G) participated and won 1st prize in photography competition and Saraswathy of I B.Com (G) won 1st prize in Adaptune competition.

❖ B.Com. (G) and B.Com. (C.A.) students participated in various competitions like Potpourri, Quiz, Photography and Product packaging held in Loyola College on 4th March 2015 by the Consumer Club. The list of prize winners are:

Sl.No.	Name	Class	Prize	Competition
1.	Dileep Kumar	III B.Com(G)	III	Photography Competition
2.	Lokesh	III B.Com(G)	II	Photography Competition

3.	Vishal and Bala Murali Krishna	III B.Com(G)	III	Product Packaging
4.	M.Sugasini and Antony Sofia	II B.Com (CA)	III	Product Packaging
5.	Hridhya Nair and Hemalatha	II B.Com (CA)	II	Junk Art

❖ Students of III B.Com(G) and II B.Com(CA) attended a workshop on “HR Tomorrow” on 11th March 2015 organised by the AIM. Sudharshan and Sugasini of II B.Com(CA) won 1st prize, Ambika and Sasikala of III B.Com(G) won 2nd prize and Vishal and Sreerag of III B.Com(G) won 3rd prize in the Paper Presentation Competition.

❖ Vidhyalakshmi, Sruthi and Lincy of III B.Com(G) and Lokeshwari and Saraswati of I B.Com(G) participated in the Group Dance competition held at the Nehru Indoor Stadium on 20th February 2015.

❖ R.Padmajaa and T.Sethupathi of III B.Com(G) and Sugasini of II B.Com(CA) participated in ‘Career Skills Opportunities’ competition held on 27th February 2015 in Meenakshi College for Women, Chennai.

❖ Bhuvaneshwari.K and Parameswari of III B.Com (G) participated and won the 2nd Prize in Pot Pouri on 7th March 2015, International Women’s Day Competitions held in our College.

STAFF ACTIVITIES

❖ Dr. M Jaya, Head, Department of Commerce (G) and Dr.V.Charulatha Assistant Professor in Commerce published a paper in Radix International Journal of Economics and Business Management titled “Factors Determining Market Price of Equity Shares of Indian Information Technology Industry” on May 2014.

❖ Dr. M Jaya, Head, Department of Commerce participated in the Educational Conference on “New Paradigm in Higher Education-2014” organised by Federation of Indian Chamber of Commerce and Industry in Hotel Hyatt Regency, Chennai on 31st October 2014. Eminent persons discussed on the Quality of Education and how to improve the Quality of Education for various dimensions

❖ Dr. M Jaya, Head of the Department, was invited as the chair person for Paper Presentation of “EVENTURA” 2014 in Saveetha College of Law, on 5th December 2014.

❖ Dr. M. Jaya, Head, Department of Commerce was appointed as External Expert for the Doctoral Committee Meeting and external examiner for M.Phil. (Management) in the Department of Management Studies of SCSVMV Univeristy, Kanchipuram on 28th Feb 2015.

❖ Dr. V. Charulatha cleared the National Eligibility Test (NET) in Commerce conducted by UGC on November 2014.

❖ Mr. I. Simon, Asst. Professor, Department of Commerce published a paper entitled “Green Supply Chain Management – An Overview” in the International Conference on “Logistics and Supply Chain Management” organised by Dr. G.R.D. College of Science, Coimbatore on 16th February 2015.

❖ Mrs. Harriet Persiya, Asst. Professor and Ms. K Nirmala Devi, Asst. Professor, Department of Commerce attended a workshop on “Social Science research analytics using SPSS” organised by SAIRAM INSTITUTE OF MANAGEMENT STUDIES, Tambaram on 17th April 2015.