

DEPARTMENT OF COMMERCE

B.Com. (General) & B.Com. (Computer Applications)

ACTIVITIES OF THE DEPARTMENT FOR THE ACADEMIC YEAR 2013-14

SYNERGIA 2013 - INTER-COLLEGIATE TECHNICAL MEET

❖ The Commerce Department of Asan Memorial College of Arts & Science, Chennai organised an Inter-Collegiate Technical Meet - “Synergia 2013” on 5th September 2013. Mrs. Nagalakshmi Yagnaraman, Vice-President, Polaris Software Lab Ltd., inaugurated the Technical Meet and delivered the inaugural address. Dr. S. Lakshmanan, Former General Manager, Indian Bank, Chennai graced the occasion as Guest of Honour.

❖ Nearly 350 participants from 35 colleges in and around Chennai have participated in the meet. Renowned colleges like Loyola College, M.O.P. Vaishnav College, S.D.N.B. College, D.G. Vaishnav College, Hindustan College have actively participated in the various events. Dr. K. Malarvizhi, Dean, Hindustan College of Arts and Science chaired the paper presentation. Thiru. T.E. Thiruvengadam, General Manager, Repco Bank – Govt. of India Enterprises, Chennai, delivered the valedictory address and distributed the cash prizes and certificates to the participants. Loyola College won the overall championship of Synergia 2013.

INDUSTRIAL VISIT

❖ An Industrial Visit was organized for 2nd year B.Com (G) & B.Com (C.A.) students to Hatsun Agro Foods Ltd., Kancheepuram on 1st & 8th February 2014 .

STUDY TOUR

❖ Final year B.Com. students went to study tour to Kerala from 27th to 29th September 2013.

WORKSHOP AND SEMINAR

❖ Department of Commerce organised a seminar on “IAS/IPS/TNPSC Examination Preparation” for the interested students of the college in Mini Auditorium on 21st January 2014. The Resource Persons were Mr. Venkadesh Narayan, IRAS Officer, Mr. Boominathan, Chairman, Kingmaker’s IAS Academy and Dr.Hemalatha, Retired Principal. They conducted scholarship test and selected 20 students based upon their performance. More than 60% of scholarship in the fees amount will be given to the selected students.

❖ A workshop on “Employability Skills” was organised for the final year students on 13th February 2014. The resource persons for the session were Mr. P K Raghuraman, Mrs. Joyce Pereira, Ms. Bindu Ravi, Mr. Vijay Madhavan and Mr. K. Madhavan.

GUEST LECTURES

- ❖ A presentation on “Entrance Examination Preparation” was given by Time Institute, Chennai for both second year General and Computer Application students of B.Com. on 27th June 2013.
- ❖ A Guest Lecture was organized for final year students of B.Com and B.B.A. on 23rd July 2013. The lecture was given by the resource persons from “Aptech Aviation and Hospitality Academy”.
- ❖ A Guest Lecture was organized for final year students of B.Com in “Interview Techniques” on 25th July 2013. The lecture was given by Mr. Regi Christopher, Author of Best Selling books and a renowned trainer for leading firms.
- ❖ Personality Development Programme was organized for final year students of B.Com on 29th & 30th August 2013 by Mr. Sudhir, *COO, Zen Wide World of Training, Chennai.*

GUEST LECTURES

- ❖ Mr. Mohamed Febin, Sr. Career Guidance Executive, CL Educare Ltd. gave a lecture on Careers in Public Sector Banking for final year students of B.Com. on 18th September 2013.
- ❖ A lecture on “An introduction to Professional courses” was given by the ETEN CA Institute (Pearson Group) to the First and Second Year students of both B.Com. General and Computer Applications.
- ❖ Nine Students of B.com (G) Third year attended a Workshop on “Finance for Non - Financiers” organised by AMIMA on 7th December, 2013.
- ❖ A guest lecture on “Work Place Management and Excellence in Professional Life through 5 S Concepts” was organised for final year students on 13th December 2013. The Resource Person for the lecture is Mr. K. Babu, subject expert with rich experience in the industry.

STUDENTS ACTIVITIES

- ❖ K.Karthik of B.Com. (General) II year participated in All India Imitational Karate Gold Medal Championship Tournament 2013 and won Bronze Medal.
- ❖ Kirthivasan.K. of B.Com. (General) III year has participated in Tamilnadu Badminton State Banking Championship held in PSNA College of Engineering, Dindugal.
- ❖ Mathanghi V & Jaslin D of B.Com (G) III year won Second prize in the Paper Presentation Competition organised by AMIMA, “HR Today” workshop on 30th August 2013.
- ❖ Sreenath R and Ashok Arunachalam of B.Com(G) Third year attended the one day workshop on “HR Today” organised by AMIMA on 30th August 2013.
- ❖ Sreenath R and Aswin S of B.Com(G) Third year, participated in the “Italian Quiz” conducted by IIT-Madras on 12th September 2013.

- ❖ Sreenath R, Aswin S, Snegalatha M, Ranju R of B.Com(G) Third year, Jyothi, Lohitha of B.Com(G) Second year, Roshan, Ajay Madhavan of B.Com(G) First year, Sugasini, Siijo Mathew of B.Com(CA) First year participated in the Quiz competition “ENKOUNTER” organized by T.I.M.E. & M.M.A. on 12th September 2013.
- ❖ Sreenath R, Snegalatha M of B.Com(G) Third year, won First prize in the “AD-DESIGNING” competition conducted by AMIMA in the “Marketing Mastermind” workshop on 19th September, 2013.
- ❖ Mathanghi V, Jaslin D, Saishree S, Kaviya S, Daia Shisha, Keerthivasan, Gopalakrishnan, Aravind B & Anoob of B.Com(G) Third year attended a one day workshop on Marketing Mastermind, organised by AMIMA on 19th September 2013
- ❖ Balamuralikrishna & Ashwin Prem of B.Com (G) Second year participated in the Product Packaging Competition conducted by Hindusthan College of Arts & Science on 20th September 2013.
- ❖ Sethupathi, Saravanan & Kishore of B.Com(G) Second year participated in the various competitions like Face Painting and Soap Carving conducted by Kumararani Meena Muthaiah College of Arts and Science on 20th September 2013.
- ❖ Sai Shree S & Murali Krishna of B.Com(G) Third year, Roshan & Ajay Madhavan of B.Com(G) First year participated in the Pot Pourri & Debate competition conducted by Ethiraj College of Arts and Science on 20th September 2013.
- ❖ Lohitha, Shruthi K D & Jyothi S of B.Com(G) Second year took part in the “Photography Competition” conducted by SRM University on 20th September 2013
- ❖ Mathanghi V & Ashok Arunachalam of B.Com(G) Third year, presented a paper on “Role of Service Sector in India” & won II prize, organized by Hindustan College of Arts & Science on 20th September, 2013.

- ❖ Sreenath R, Snegalatha M & Ranju R of B.Com(G) Third year, won First prize in the Quiz competition conducted by Kumararani Meena Muthaiah College of Arts and Science on 20th September, 2013.
- ❖ Kirthivasan of B.Com(G) Third year & Sugasini M of B.Com(CA) First year, won II Prize in the T-shirt Designing competition, conducted by Kumararani Meena Muthaiah College of Arts and Science on 20th September 2013.
- ❖ Abhiraj and Daniel of B.Com(CA) Second year, won Third prize in the Adaptune Competition conducted by Kumararani Meena Muthaiah College of Arts and Science on 20th September 2013.
- ❖ Roshan and Varsha of B.com (G) I year, won Third place in the Quiz Competition conducted by the English Department of AMCAS on 5th October, 2013.
- ❖ Varsha of B.com (G) I year, won 1st place in the Debate Competition conducted by the English Department of AMCAS on 5th October, 2013.
- ❖ Sreenath R & Ashok Arunachalam of B.com (G) III year participated in the Elocution Competition conducted by Ethiraj College – "Indo American Association" on 29th November, 2013.
- ❖ Ashok Arunachalam & Keerthivasan of B.com (G) III year participated in the "Quiz on Public Policy" conducted by Jindal Public Policy and Government School on 4th December, 2013.
- ❖ Vigneshwaran, Aravind V & Viswam of B.com (G) III year Vinod Kumar, Madhumitha & Lavanya of B.com (G) I year and Rishi, Sugasini, Premkumar Shekar, Reshmi and Iswarya of B.com (CA) I year participated in various competitions and won overall championship trophy in Motto 2013 conducted by National Institute of Management Studies on 12th December, 2013.
- ❖ Roshan of I B.com (G) and Ashok Arunachalam of II B.Com (G) were the runner-up in Stock War competition conducted by ITM college, Siruseri on 20th December 2013.

- ❖ Our students participated in various competitions conducted by Anand Institute of Technology on 22nd January 2014. They took part in various competitions like Adzap, Product Packaging, Product the waste, etc. Varsha and Badalia of B.com(G) I year, won 1st prize in product packaging, Vinoth, Sruthi and Shabnam of B.com(G) I year, won First prize in Vegetable Carving and Arokiya Priya, Mala, Bhavani and Manimekalai of B.com(G) I year won First prize in Product the waste.
- ❖ Srikala M.V of III B.Com(G) participated in the State Level Women Chess competition conducted in Ethiraj College for Women from 3rd January 2014 to 5th January 2014.
- ❖ Sreenath R, Aravind V, Ashok Arunachalam and Mathanghi V of III B.Com(G) was selected by Leap International on 20th January 2014, in the Campus Placement.
- ❖ Sudheep of B.Com(G) II year, won a Cash Prize of Rs. 5000 in the dance event “Chronite +” in MILAN, National Level Cultural Fest, conducted by SRM University on 26th January, 2014.
- ❖ Students of B.Com(G) & B.Com(CA) participated in various competitions conducted by Prof. Dhanapalan College of Arts & Science on 27th & 28th January 2014. Hasina F, Roshan D, Shabnam, Viswam, Daniel V & Ramya K won second place in Fusion Dance and Logaprakash R K, Lavanya S, Hridhaya S, Reshmi, Suhasini M, Aravind V & Aishwarya K A won second place in Adzap.
- ❖ Sreenath, Ashok, Snegalatha and Ashwin of Third B.Com (G) had attended a workshop on “Igniting – Key to Success” and participated in various competitions like Debate and Poster designing on 10th February 2014 held in AMIMA.
- ❖ Students of B.Com(G) and B.Com(CA) attended the NSS Camp from 13th to 19th February, 2014, at Panchayat Office, Medavakkam and went to various places like Kilpauk, Bhalavihar, SivanandhaGurukulam and Vijayanagaram Temple.

- ❖ 32 students of our department took part in various competitions like Adzap, Management Quiz, IPL Auction, Best Manager and Dance organised by Asan Business School – “NIRVAHA 2014” on 20th February 2014, won III prize in Adzap and dance.
- ❖ 22 students of our department took part in the sports tournament from 18th to 23rd February at YMCA ground on the occasion of Honourable Tamilnadu Chief Minister Selvi J. Jayalalitha’s 66th birthday. The various competitions in which they took part are Kho Kho, Table Tennis, Badminton, Athlete events, Chess, Carrom, Handball and Throw ball. Sreekala M V of B.Com(G) Third year won III prize in Carrom Tournament.
- ❖ Eight students of I B.Com (G) won Third prize in Express to Impress (Intercollegiate competitions) on 18th March 2014, on the occasion of WORLD CONSUMER RIGHTS DAY organized by Ethiraj College for Women.

STAFF ACTIVITIES

- ❖ Dr. M. Jaya, Head, Department of Commerce participated in a one Day workshop on “**Writing Award Winning Research Papers**” organised by J.A. Alpha Business Research & Publishers Pvt. Ltd., Chennai on 5th October 2013 at the Royal Regency Hotel, Chennai.
- ❖ Mrs. T.Aryamala, Assistant Professor in Economics and Professor-in-charge of Shift II participated in FDP - Mid Course Correction, organized by Dept of Management Studies, IIT, Chennai from 25th to 29th March 2014.
- ❖ Ms. K. Nirmaladevi and Mrs. L. HarrietPersiya Assistant Professors in Commerce participated in two days’ workshop (4th & 5th April 2014) on "Pathways to Research in Management" organized by SCSVMV University Kancheepuram.